

BUSINESS EVOLUTION

CONSULTING

Business Evolution Consulting (BEC) is a recognized leader in designing and implementing environmental programs that deliver positive financial results. BEC works with companies from many sectors, but focuses on the *hospitality industry*.

We guide and enable companies to implement business-friendly environmental programs

Business Evolution Consulting developed the “Earthcare” environmental program for Kimpton Hotels, which is the most successful program of its kind in the country.

In just the last year our clients have...

- *Generated over \$750,000 in new revenue*
- *Saved over \$250,000 from reduced product costs and increased energy, water, and waste efficiencies*
- *Secured over \$100,000 in mainstream press coverage, including the New York Times, USA Today, and Vanity Fair*

Our clients want to integrate environmental stewardship into their business practices, but don't have the time or expertise to undertake this process. BEC recognizes this challenge and offers packaged solutions or individual programs to meet their needs, such as:

Opportunity Assessment & Audit: A comprehensive strategic and tactical review
Green Program Implementation: Successful execution of your chosen sustainability programs
Performance Dashboard: Software tools to measure and track program performance
Carbon, Energy, & Waste Audits: Achieve savings through increased efficiencies
Education & Training: A customized training program that educates and inspires
Brand Evolution: Targeted marketing and public relations efforts

Why work with BEC? We used a phased approach to incorporate sustainability into your business, ensuring that you can focus on your core objectives and that your operations aren't interrupted. We...

- Identify **new revenue** opportunities by catering to environmentally-minded consumers
- **Increase customer satisfaction** and improve your **marketability/branding** by being viewed as an “environmentally responsible” business
- **Reduce operating expenses** by increasing the efficiency of your facilities
- Create a **healthier work environment**, often resulting in decreased employee sick days
- Inspire and **empower your employees**, yielding increased retention

“YOU CAN AFFORD TO DO IT...YOU CANNOT AFFORD NOT TO”

www.businessevolutionconsulting.com

Good for people...good for the planet...good for profits. You decide.